



Marketing Manager (m/f/d)

Your Tasks

- Drive data mining and reports from our CRM, Salesforce
- Work with Internal Sales and our SAP Experts to set-up new products
- Coordinate marketing campaigns
- Support our sales teams with application centric collateral and product presentations
- Develop and implement new business models based on our products and services
- Definition of Go-to-Market-Strategies

Your Profile

- Master's Degree (Electrical-/ Software-Engineering, Science, Business or Economics) or equivalent
- Several years of relevant experience
- High attention to detail paired with analytical thinking and understanding of complex concepts
- Very good communication skills in English
- Interest in new technologies, security, or storage applications

Maybe you have also gathered some of these...

- Experience related to electronics, security, data storage systems, embedded software
- or -hardware products
- Experience in Product Marketing, Sales, Business Development or Customer Support
- Insight into the needs of vertical markets such as Security, Automotive, Telecom, Data Centers, Infrastructure, or Industrial Automation

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We Offer You

- ✓ Working in an international high-tech company
- ✓ Corporate benefits and company events
- ✓ Work life balance in a family friendly company
- ✓ Flexible working hours
- ✓ Living directly at the beautiful Lake Constance
- ✓ Open communication culture
- ✓ Short decision making processes
- ✓ Further training and development opportunities
- ✓ Home office and remote working options

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📍 Konstanz, Germany