

PRESS RELEASE
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Hyperstone announces New Website Launch

User-friendly navigation and a sleek aesthetic shapes the new Hyperstone website. Redesigned, the platform offers a richer insight into the company's products, target applications, supported storage solutions and NAND Flash technology.

Konstanz, 10. April 2018 – Flash controller design company Hyperstone announced today the launch of its newly revamped website. The updated platform offers a user-friendly experience with improved navigation. Visitors are invited to explore the restructured product portfolio, target applications, storage solutions as well as an abundance of educational white papers and downloads.

The redesigned website offers easy access to essential information and features that offer a more comprehensive understanding of the company's mission – to design, develop and deliver high quality, innovative semiconductor solutions. It also provides a comprehensive overview of industry trends as well as boasting unique user profiles, state-of-the-art NAND Flash tools and a download center providing all relevant documentation. The clean, uncluttered design, improved functionality and enhanced content went live early March and is located at the same address: www.hyperstone.com.

"We are excited about the launch of our new website and the rich insights it will provide for visitors, customers, investors and partners" said Lena Harman, Coordinator of Digital Marketing. "We believe the sites responsive layout, user-friendly design and straight forward navigation will leave visitors wanting to return. An enjoyable, informative experience is essential and another way we at Hyperstone are committed to creating the best possible experience for our customers."

Hyperstones new website will be updated on a regular basis with technical articles, blog posts, news of product launches, corporate milestones, events and partnerships. Visitors are encouraged to explore the website and either register for downloads or subscribe to the monthly newsletter.



About Hyperstone

Hyperstone is a fabless semiconductor company based in Konstanz, Germany with a strong focus on world class Flash Memory Controllers for industrial embedded markets. Its products set the standard for high-reliability Flash management providing confidence for NAND Flash performance in mission critical situations. Hyperstone's products include microcontrollers for various host interfaces and performance points, e.g. SATA, USB, CF/PATA, SD/microSD and eMMC. Flash controller firmware is supplied complementary to the controllers and customized for each flash and application. Hyperstone is a member of the CML Microsystems Plc group, traded on the London Stock Exchange.

To learn more about Hyperstone, please visit www.hyperstone.com

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