PRESS RELEASE
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Hyperstone announces Cytronic, a division of Macnica Cytech as new Distribution Partner

Macnica Cytech, one of the fastest growing distributors of electronic components in Hong Kong has partnered with Hyperstone GmbH to increase Hyperstones reach across the Asia Pacific region.

Konstanz, Germany, 14. May 2018 – To increase the company's presence across Asia, Hyperstone announced that it has appointed Cytronic, a division of Macnica Cytech as its new distributor for its NAND Flash controller products throughout mainland China, Hong Kong. Macnica Cytech is well known within the semiconductor industry for their high quality product line-up as well as their technical competence. This partnership will not only increase Hyperstone's reach but also their support base across a range of industrial markets in the Asia Pacific regions.

Kenichiro Tomomori, Hyperstone´s VP Sales Asia comments on the partnership: "Hyperstone is proud to be a part of the quality driven product line that defines Macnica Cytech. Expanding our network of sales and support personnel as well as being in close proximity to our customers is important to us and played fundamental role in the partnership."

"Macnica Cytech has established itself as significant distributor of electronic and semiconductor components over the last two decades," claims Johnny Chan, CEO & President. "The partnership with Hyperstone allows us to expand our product portfolio to include industrial grade Flash controllers and ultimately, offer our customers a simple path to ensure a complete solution. We select our partners based on core competence, technical support and a unique point of difference. Hyperstone focus on superior wear levelling, data retention and power-fail robustness makes them a strong candidate in the semiconductor industry and we look forward to a prosperous future supporting them".

About Cytronic

Cytronic is a Division of Macnica Cytech Ltd. Established in 2015, the company serves the growing Chinese and Hong Kong semiconductor markets. Cytronic focus on utilizing internal and vendor talents to identify demand has led them to be successful in identifying valuable market segments and business potential.

To learn more about Cytronic, please visit www.macnica.com/cytronic

About Hyperstone

Hyperstone is a fabless semiconductor company based in Konstanz, Germany with a strong focus on world class flash memory controllers for industrial embedded markets. Its products set the standard for high-reliability flash management providing confidence for NAND flash performance in mission critical situations. Hyperstone's products include microcontrollers for various host interfaces and performance points, e.g. SATA, USB, CF/PATA, SD/microSD and eMMC. Flash controller firmware is supplied complementary to the controllers and customized for each flash and application. Hyperstone is a member of the CML Microsystems Plc group, traded on the London Stock Exchange.

To learn more about Hyperstone, please visit www.hyperstone.com

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