PRESS RELEASE
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Hyperstone GmbH
Line-Eid-Strasse 3, 78467 Konstanz, Germany
Web: www.hyperstone.com, Email: info@hyperstone.com

Hyperstone announces Shinden Hightex Corporation as Distribution Partner

The Japanese company Shinden Hightex has partnered with Hyperstone GmbH to increase the companies reach in Japan. The trading firms focus on electronic components and semiconductor solutions makes them a fitting partner.

Konstanz, Germany 24th July 2018 – To increase the company's presence in Japan, German semiconductor company Hyperstone announced today that it has appointed Shinden Hightex Corporation as its new distributor for its NAND Flash controller products throughout Japan. Shinden Hightex is well known within the semiconductor industry for their well-rounded product line up, technical competence and efficiency in providing customers with proposals and ascertaining the appropriate technology for unique projects. Under the agreement, Shinden Hightex will become a primary provider of high quality Flash Controllers across Japan. This partnership will not only increase Hyperstone's reach but also their immediate support base across a range of industrial markets in Japan.

Kenichiro Tomomori, Hyperstone´s VP Sales Asia comments on the partnership: "We are pleased to be partnering with Shinden Hightex as they are one of the leading distributors in Japan with customers in multiple industrial markets. They recognise the growing demand for industrial requirements in various kinds of applications including prosumer systems. With their proven track records for customer design-wins; we expect to see a significant adoption of our solutions throughout the Japanese market."

"Shinden Hightex has established itself as significant distributor of electronic and semiconductor components over the last two decades," claims Atsushi Suzuki, President of Shinden Hightex. "We are very excited about adding world class Flash Controller solutions to our product portfolio and being able to offer our customers a simple path to ensure a complete solution".

About Shinden Hightex

Shinden Hightex is a specialist trading firm dealing mainly in the scale of electronics components such as liquid crystal displays (LCDs) and semiconductors. Since our establishment, we have been making proposals to precisely meet the needs of our customers by ascertaining technology, quality and specs with our expert eyes from amoung a great number of products. We take pride not only in our procurement capabilities that are demanded of us as the function of a trading company, but also our supply chain management which allows us to flexibly support significant technological innovations and market conditions that change on a daily basis.

To learn more about Shinden Hightex, please visit https://www.shinden.co.jp/english/

About Hyperstone

Hyperstone is a fabless semiconductor company based in Konstanz, Germany with a strong focus on world class Flash Memory Controllers for industrial embedded markets. Its products set the standard for high-reliability Flash management providing confidence for NAND Flash performance in mission critical situations. Hyperstone's products include microcontrollers for various host interfaces and performance points, e.g. SATA, USB, CF/PATA, SD/microSD and eMMC. Flash controller firmware is supplied complementary to the controllers and customized for each flash and application. Hyperstone is a member of the CML Microsystems Plc group, traded on the London Stock Exchange.

To learn more about Hyperstone, please visit www.hyperstone.com

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Contact Information:

Hyperstone GmbH
Line-Eid-Strasse 3,
78467
Konstanz, Germany
Phone: +49 7531 9803-0

Media Contact:
Lena Harman
Marketing Coordinator
+49 7531 9803-39
lharman@hyperstone.com