

**PRESS RELEASE**  
**FOR IMMEDIATE RELEASE**



Hyperstone GmbH  
Line-Eid-Strasse 3, 78467 Konstanz, Germany  
Web: [www.hyperstone.com](http://www.hyperstone.com), Email: [info@hyperstone.com](mailto:info@hyperstone.com)

## **Hyperstone appoints a new Vice President of Sales for the Americas**

**Konstanz, Germany, January 24, 2019:** Today, the microcontroller company Hyperstone announces the addition of John Carey to strengthen the American team as Vice President of Sales. Working out of Hyperstones west coast office, Carey will lead the American team, work towards building up established customer relations and further develop business across both the USA and Canada.

Carey brings a proven track record of leading and growing global sales over a career spanning 20 years with large semiconductor companies like Motorola, Atmel, and Cypress. His most recent position was as the Director of Global Sales and Marketing at Luna Optoelectronics. Prior, he was a Sr. Director leading the sales and marketing effort for ASSPs in the mobile market at Cypress Semiconductor. John has a strong technical background, holding both a bachelors and master's degree in Electrical Engineering; and has expertise in a variety of products including microcontrollers and flash memory.

"I am excited to join Hyperstone and its outstanding management team" states Carey. "Hyperstone has positioned itself as a quality leader in the flash controller market, and I believe we are poised for growth as we expand our product offering with new technologies." Jan-Peter Berns, Managing Director of Hyperstone adds "John brings great experience and energy to our sales team and with his help we will further drive sales development in the US. We are delighted to have him on board as a key contributor. With the addition of an industry expert like John, we are eager to continue broadening our reach while serving the needs of our existing customers"



## **About Hyperstone**

Hyperstone is a fabless semiconductor company based in Konstanz, Germany with a strong focus on world class flash memory controllers for industrial embedded markets. Its products set the standard for high-reliability flash management providing confidence for NAND flash performance in mission critical situations. Hyperstone's products include microcontrollers for various host interfaces and performance points, e.g. SATA, USB, CF/PATA, SD/microSD and eMMC. Flash controller firmware is supplied complementary to the controllers and customized for each flash and application. Hyperstone is a member of the CML Microsystems Plc group, traded on the London Stock Exchange.

To learn more about Hyperstone, please visit [www.hyperstone.com](http://www.hyperstone.com)

Ends.

### **Contact Information:**

Hyperstone GmbH  
Line-Eid-Strasse 3  
78467 Konstanz  
Germany  
Phone: +49 7531 9803-0

### **Media Relations Contact**

Lena Harman  
Marketing Coordinator  
+49 7531 9803-39  
Email: [lharm@hyperstone.com](mailto:lharm@hyperstone.com)