

PRESS RELEASE
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HYPERSTONE CONTROLLER ENABLES EYE-FI'S WIRELESS MEMORY CARD FOR DIGITAL CAMERAS

Konstanz, Germany, November 13, 2007 – Hyperstone, a fabless semiconductor and microprocessor design company, today announced that its S4 controller enables the Eye-Fi Card, the world's first wireless memory card for digital cameras. The Eye-Fi Card launched last week and allows users to wirelessly send photos from their digital camera to their favorite online photo sharing, printing, social networking or blog site.

"We worked closely with the Eye-Fi engineers to achieve their design objective by customizing firmware on a standard SD Flash controller. Our controller provides an industry standard SD interface from the camera to the Eye-Fi Card but also provides the interface from the flash to the Wi-Fi radio to upload the files to the wireless network," said Jim Phillips, vice president of sales at Hyperstone, Inc. "This is a great example of Hyperstone's ability to provide value-added features without a customer having to go through the rigors and cost of doing a custom chip."

"Creating a wireless SD memory card that could work with existing cameras required us to develop hardware and software which simply didn't exist before," said Eugene Feinberg, co-founder for Eye-Fi. "Hyperstone's flash memory controller architecture is uniquely flexible and allowed us to develop the unique firmware we needed."

Eye-Fi's 2GB wireless SD memory card is available in the United States at major online retailers. For more information, please visit www.eye.fi.

About Hyperstone

Hyperstone, a fabless semiconductor and microprocessor design company, was founded in 1990 and is based in Konstanz, Germany. Together with subsidiaries in Taiwan, USA and with other worldwide partners, Hyperstone serves a global customer base. Hyperstone is a member of CML Microsystems Plc group, traded on the London Stock Exchange. The group currently consists of eight subsidiaries and has over 230 employees. Hyperstone research and development is based in Germany and Taiwan. Industry-leading partners provide world-class wafer subcontracting, packaging, and testing services. Hyperstone's success is based on the unique design of the unified RISC/DSP processor architecture. This core architecture provides both a fast RISC processor for data and control functions together with a powerful DSP unit for efficient algorithm execution. Hyperstone designs require less silicon, are more power efficient and require lower software complexity when compared to conventional dual-core designs.

Hyperstone’s products include hyNet SoC for IP-Cameras and Real-Time Ethernet as well as Microcontrollers for Flash Cards and Solid State Disks. More information is available at www.hyperstone.com.

About Eye-Fi Inc.

Founded in 2005, the company is dedicated to building products and services that help consumers navigate, nurture and share their visual memories. Eye-Fi’s patent-pending technology works with Wi-Fi networks to automatically send photos from a digital camera to online, in-home and retail destinations. Headquartered in Mountain View, Calif., the company’s investors include Opus Capital and Shasta Ventures. More information is available at www.eye.fi.

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